

Office of the City Auditor City of San Diego

Update on Review of City's Economic Development Programs

**Presentation to Committee on
Economic Development and Strategies**

January 30, 2012



Independent • Objective • Accurate

Background

- City-Wide Risk Assessment
- FY 2012 Audit Work Plan
- Approx 1400 Hours Allocated to Review of Economic Development Programs

Key Areas

1. Strategy and Structure of City's Economic Development Programs
2. Alignment of Economic Development Strategies, Policies, and Operations
3. Economic Indicators, Performance Measurement, and Program Results
4. Best Practices: Strategy, Process, and Structure

Status and Timelines

- Completed Scoping, Survey, and Data Collection
- Currently Conducting Fieldwork
- Expect Draft to Administration for Comment in April 2012
- Estimate Report Issuance May 2012

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